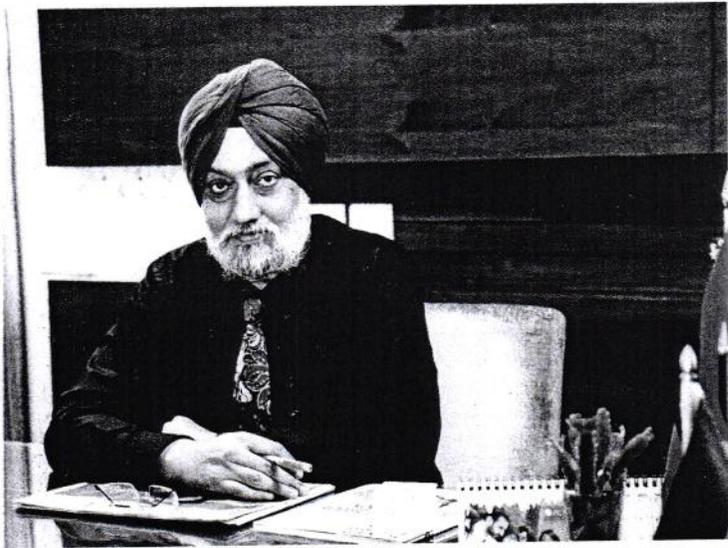


FREEDOM TO EVOLVE



Business Management |
Commerce |
Computer Applications |
Hotel Management |
Pharmacy |
Travel & Tourism |
Biotechnology |
Medical Lab Sciences |
Agriculture (Honors) |
Fashion Design |
Journalism & Mass Communication |

Meet The Director General



PCTE group of Institutes is one of the most dynamic, Vibrant and encompassing amongst all the colleges in North India.

PCTE Group of Institutes recognizes that today's world requires young men and women who not only have knowledge about the modern technologies and business techniques but also have practical knowledge to use these technologies. PCTE has consciously made efforts to give latest and practical knowledge to its students.

PCTE is an approved institution by All India Council of Technical Education (AICTE), Ministry of HRD Govt. of India and affiliated to Punjab Technical University, Jalandhar.

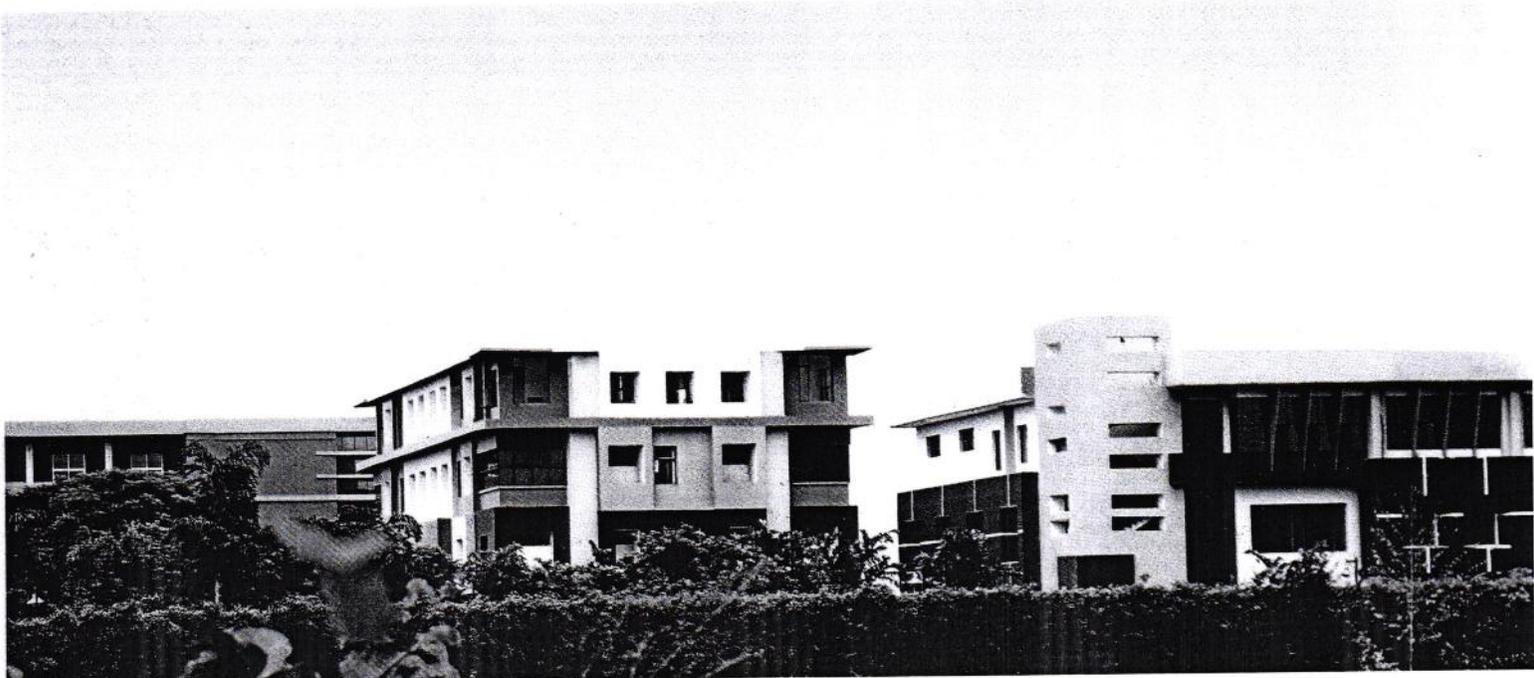
"You can apply all that knowledge back to the business and have a secure future".

Dr. K.N.S. Kang
Chairman cum Director General
B.E. (Elect), MBA, Ph.D (Mktg.)

ABSTRACT

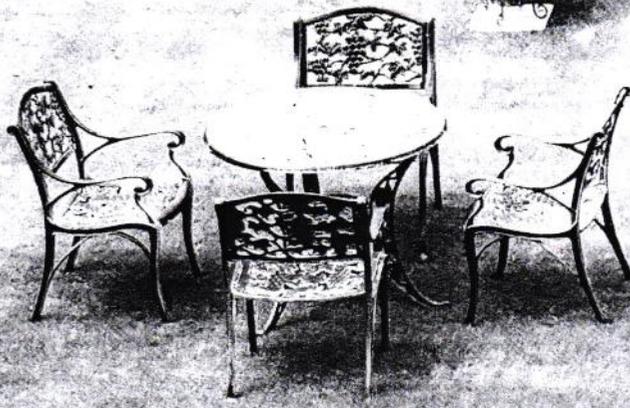
Quick Facts

- Founded in 1999
- 29 International & National Awards
- 43 University Gold Medals
- Ranked Best B-School in Punjab, HP, J&K and Rajasthan in last the decade by various national magazines and Journals, including Outlook, Business India, AIMA, etc.
- 240 International students
- PCTE has students & Alumni from 50 countries including India.
- 10th best B-School in the country on ROI by Outlook 2017 including IIM's.
- Active Students exchange programs with France & Lithuania
- 33 Ambassadors & Seniors Delegates of various countries have visited PCTE.
- 125 companies recruited students of MBA/MBA-IB from campus for Batch 2016-18.



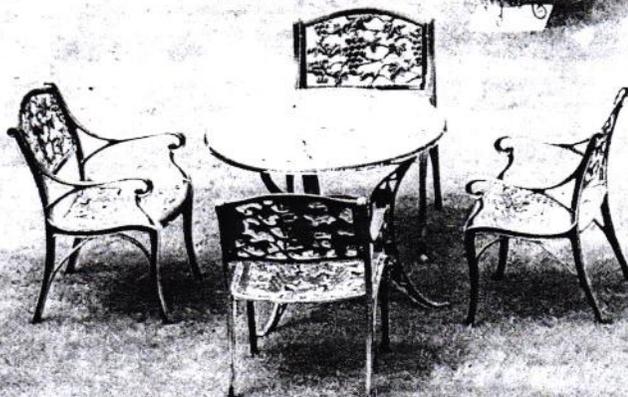
QUICK REFERENCE GUIDE

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Annual Report Highlights	10-11
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Multinational Community



Afganisthan



DRC



Haiti



Maldives



Cameroon



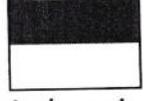
Suriname



Angola



Djibouti



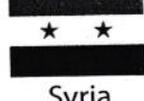
Indonesia



Mali



Republic of Congo



Syria



Bangladesh



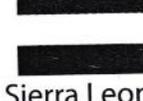
East Timor



Kenya



Mozambique



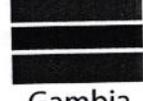
Sierra Leone



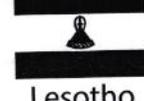
Tanzania



Bhutan



Gambia



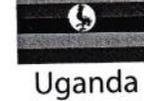
Lesotho



Nepal



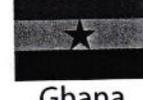
South Africa



Uganda



Burundi



Ghana



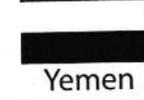
Liberia



Niger



South Sudan



Yemen



Comoros



Guinea Bissau



Libya



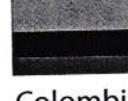
Nigeria



Sudan



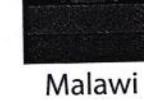
Zambia



Colombia



Guinea Conakry



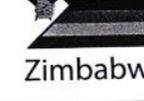
Malawi



Papau New Guinea



Vietnam



Zimbabwe

ALUMNI FROM FOLLOWING COUNTRIES STUDIED AT PCTE



USA



Macedonia



Kyrgyzstan



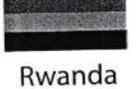
Namibia



Palestine

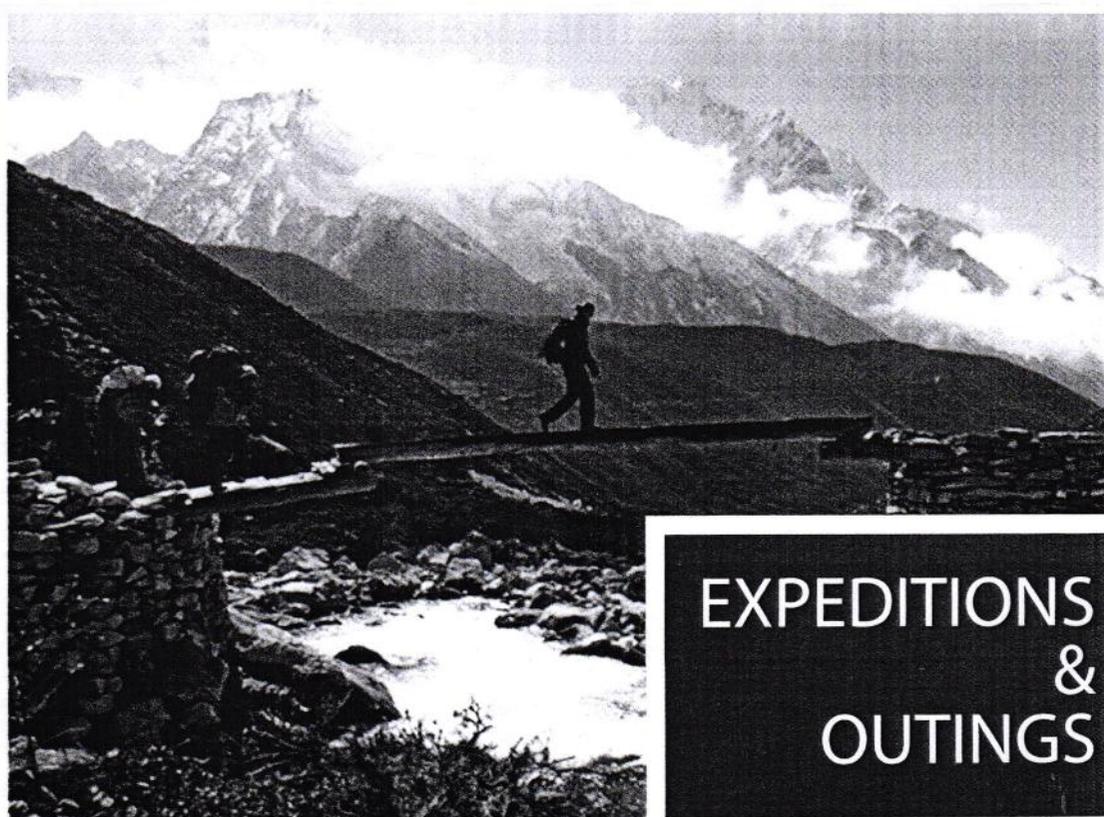


Turkmenistan



Rwanda

WHY CHOOSE PCTE?



EXPEDITIONS & OUTINGS

EXTRA-CURRICULAR ACTIVITIES

FESTAWEK

Koshish - A week long intra college cultural cum literary extravaganza

Turf - An Inter School literary cum cultural competition

Ehsaas - An Inter College literary cum cultural competition

RAWAR

Eight weeks real market & Board Room weekly challenge

CONSUMER HUB

Four weeks real consumer research cum exhibition

GRAND THURSDAY

Weekly work-experience in the Industry

EXPORT CLUB

Real consignment traded via PCTE Export Club

YOUR EXCELLENCY LECTURE SERIES

Ambassadors of various countries to India interact with students

BRITISH PARLIAMENTARY DEBATE

Pioneers in British Format of debating. Teams from all over India participate each year

MUSICAL CONCERTS

Live Musical performances by Renowned Bands of India like Indian Ocean & Euphoria

INTERNATIONAL STUDENTS WEEK

International Students cultural event

ATHLETIC MEET

Various Sports Event at Campus

STUDENT TRIPS

USA - Study Tour

United Kingdom - Study Tour

Europe - Study Tour

France - Semester Exchange

Russia - Summer Internship

Dubai & Abu Dhabi - Study Tour

Malaysia - Study Tour

Singapore - Study Tour

Thailand - Leisure Trip

Goa - Beach Stay

Darjeeling - Education

Rajasthan - Culture/Heritage

Rishikesh - Adventure/Rafting

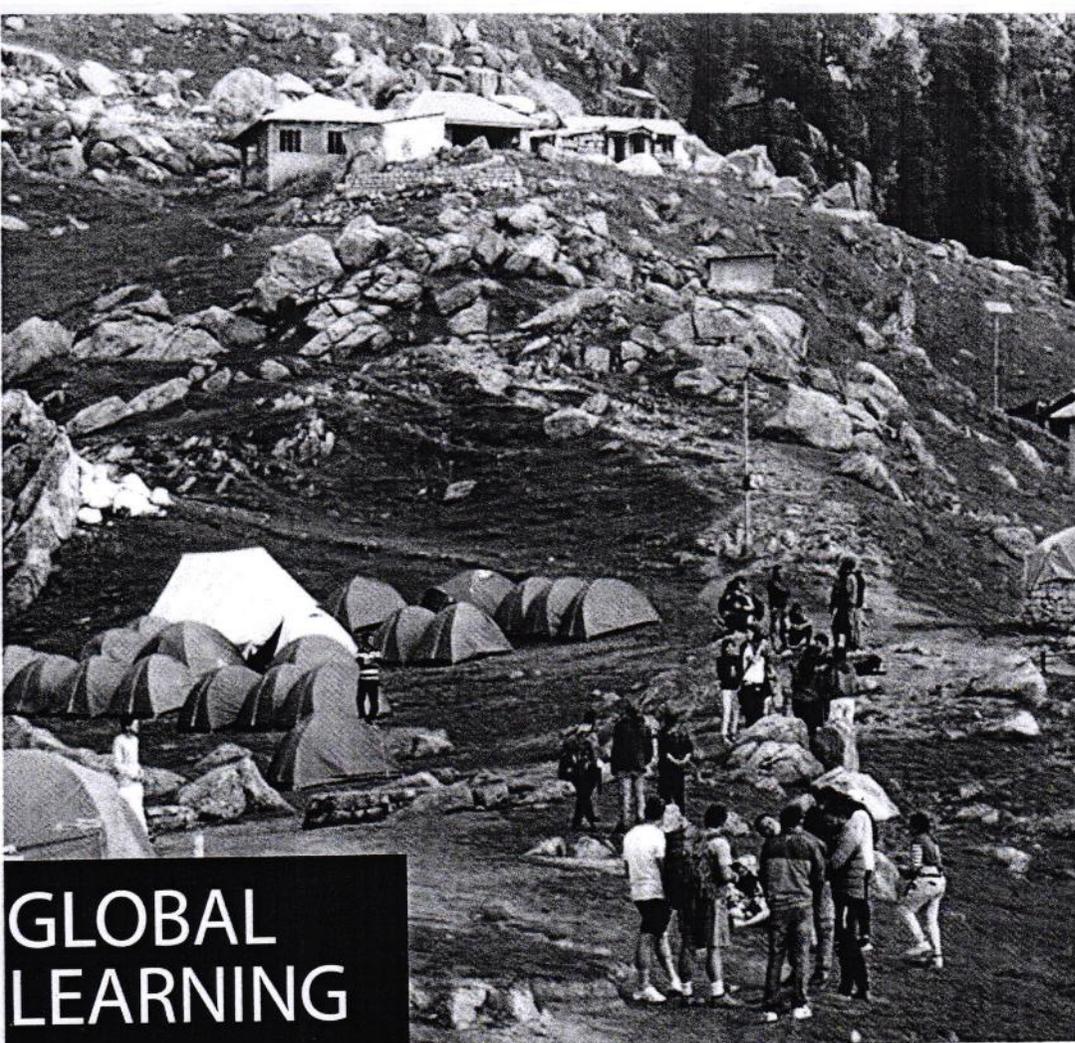
Kasauli - Day Visit

Manali - Excursion

Mcleodganj & Triund - Trekking Trip

Nanital - Excursion

Shimla & Many more...



GLOBAL LEARNING

WHY CHOOSE PCTE?

PCTE is an energetic, visionary and multi-award winning college, well known for offering courses which are centered on transferability, employability, exposure & conscientiousness.

Student Exchange Programs:

First-hand knowledge of another culture can be crucial in business. PCTE provides a cosmopolitan international environment, with about 240 international students studying from 40 countries. PCTE has an active exchange program with University of Angers, France it is a great chance to imbibe the global culture.

Faculty Exchange Programs:

PCTE Group of Institutes has active faculty exchange programmes in France and Lithuania which brings home new perspectives, viewpoints and global opinions. Faculty experiences firsthand different approaches to higher education, teaching styles, research, student services and support functions. Most find it challenging to work in different environment and countries with foreign students.

Study Tours:

Inside the classroom, students can read, listen, write and talk about different topics or see them via videos & pictures where only their imagination sets the limit. Joining a study tour with an expert who commands knowledge about the place or topic is like having hands on answers to questions that may not be fully accounted for in the books. PCTE organizes various international study tours to countries like France, UK, UAE, Russia & Singapore.

Global Village:

To meet the global demand for extraordinary leaders, PCTE provides an environment with 240 International students from 40 countries around the globe. Interaction with international students widens the horizon, develops and gives the student confidence to present anywhere in world.

International Student's Week:

In the festival foreign and Indian students have sports leagues like Football, Volley ball, Basketball and Pool. International students display talent in Fashion show, Dramatics, Music, Dance, etc. Most prepare documentaries of their respective countries and also prepared a spread of their national wising depicting culture and rich heritage. This provides an excellent opportunity for Indian students to gain knowledge of the global heritage under one roof.

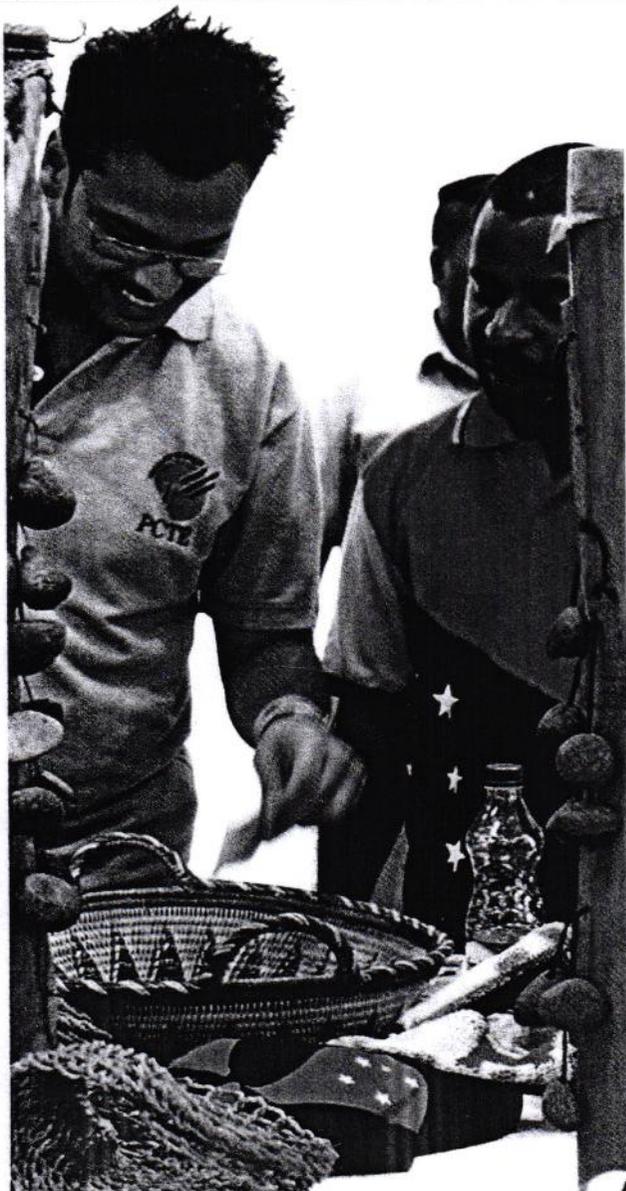
International Cuisine Fest:

What best way to unite people from various cultures than sharing food. International Cuisine Fest is such an occasion, where students from all over the countries prepare famous dishes of their countries, share them and flaunt them. This increases the knowledge of various cultures and culinary traditions across the globe.



WHY
CHOOSE
PCTE?

DISCOVER YOUR ABILITY & POTENTIAL

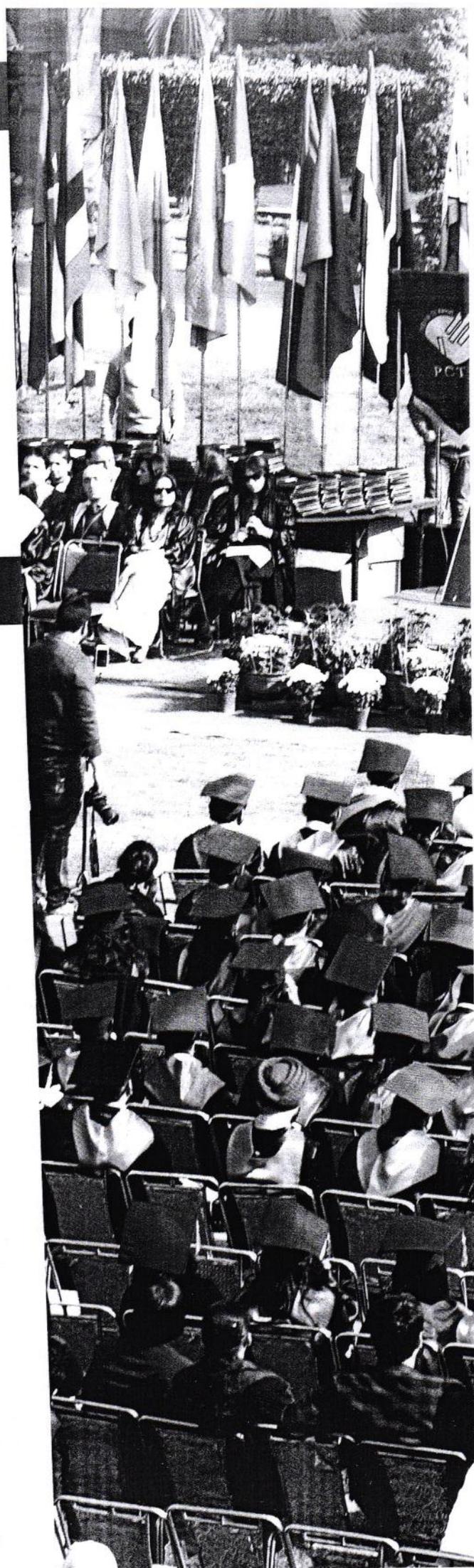


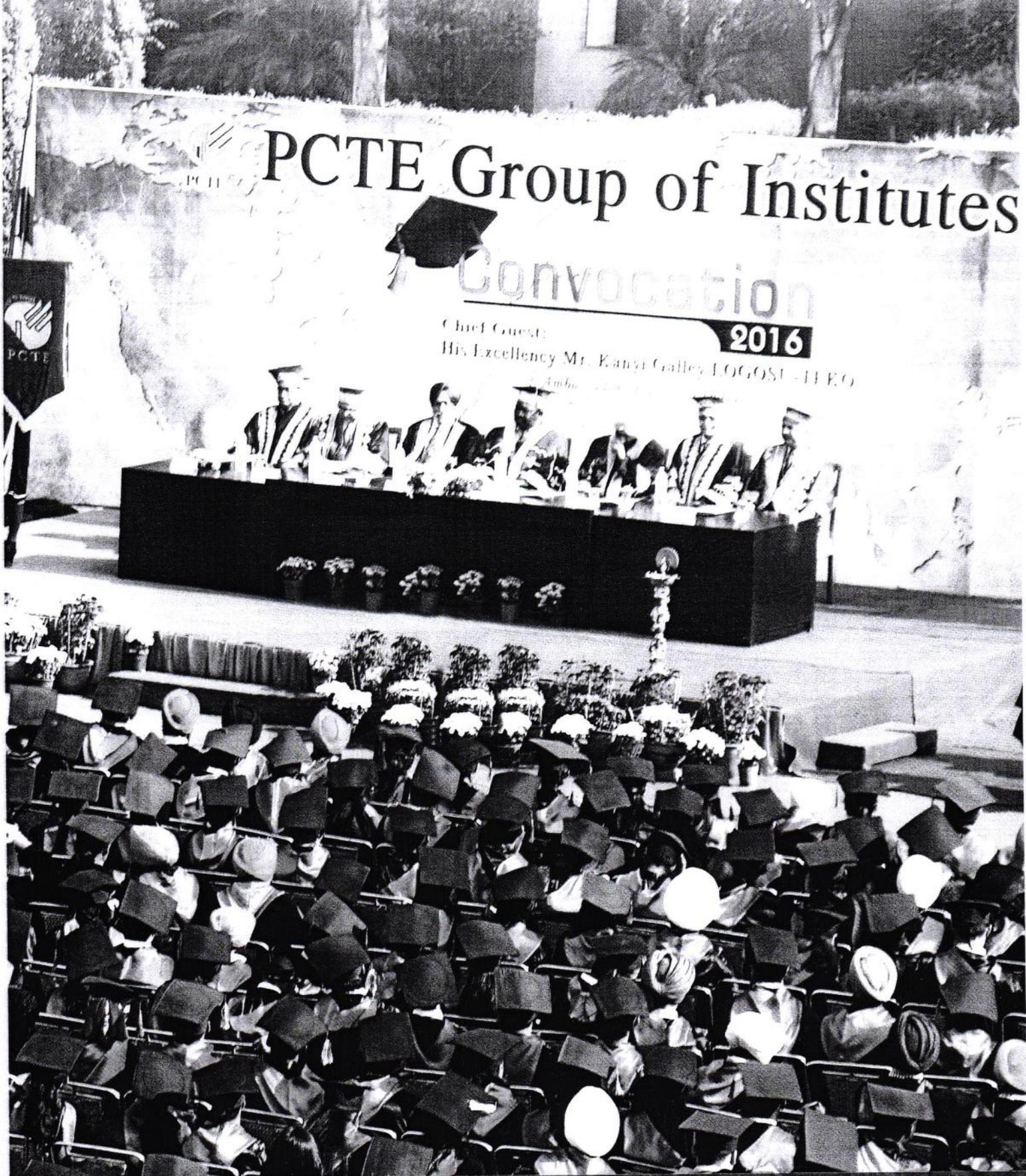
RANKINGS

- 10th best B-School in the country on ROI by Outlook 2017 including IIM's.
- Ranked 25th in the country including IIM's on Personality Development criterion by OUTLOOK 2017
- 49th best B-School in the country by OUTLOOK 2017
- Ranked as 31st Best B-School in Infrastructure & facilities criterion by OUTLOOK 2017
- PCTE has been accorded with best rankings in HP, Rajasthan, J & K and Punjab by Outlook Magazine, Business World, Business India etc. for the past decade.

AWARDS

- Education Leadership Award 2016 under 24th Dewang Mehta National Education Awards.
- Declared the Best Management College in 2015 by Punjab Technical University amongst hundreds of colleges affiliated to it.
- Conferred as Education Evangelist of India by Times Now 2014.
- Best Hotel Management College and Best Pharmacy college declared by PTU in the year 2014.
- B-School Leadership Award at Philip Kotler World Marketing Summit, Malaysia 2013.
- Outstanding B-School (North India) Award by ABP News, 2013.
- B-School Leadership Award by ET NOW 2013.
- Outstanding B-school (North India) Award by Bloomberg UTV in 2012.
- Outstanding B-School (North India) Award by Amar Ujala B-School Excellence Award.
- Star News B-school Leadership Award 2011.
- Outstanding B-School (North) by Dainik Bhaskar B-School Leadership Awards.
- Asia's Best B-School Leadership Award and Innovative Leadership Award at Suntec Singapore.





PCTE Group of Institutes Convocation

2016

Chief Guest:
His Excellency Mr. Kanya Galley IGGOSI - IFEQ

By the time one graduates from PCTE, we want each young adult to have that true sense of self-worth, which will enable one to stand up for oneself and for a purpose greater than oneself, and, in doing so, to be of value to society.



ANNUAL REPORT HIGHLIGHTS **2500** Students



50

Countries (Students & Alumni)

240

International Students

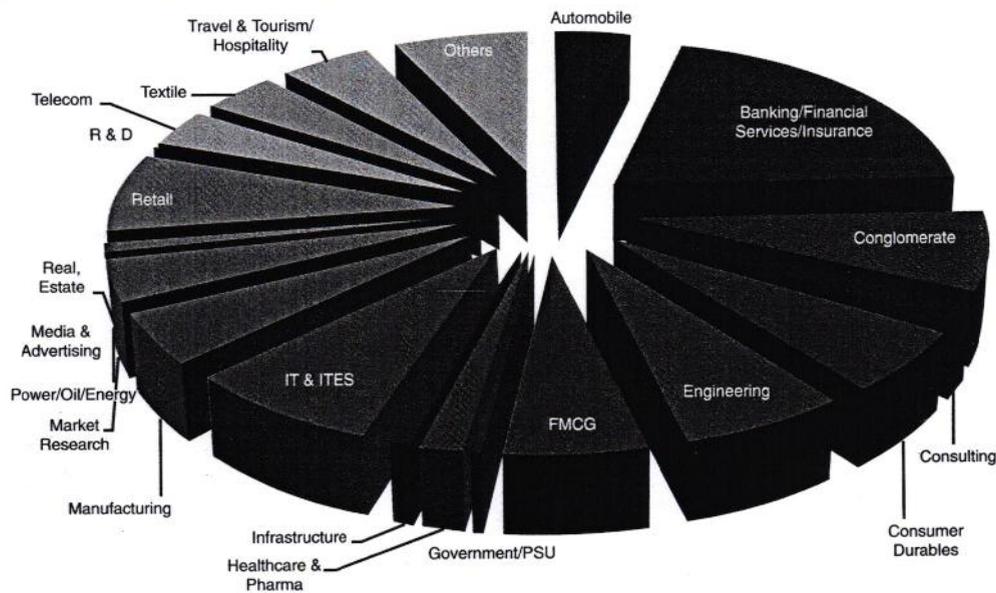
125

Companies visited this year

PLACEMENTS

Session 2016-2018

Sector wise Student Placement



FINANCIAL

Goldman Sachs
Federal Bank
Axis Bank
Yes Bank
HDFC Home Loan
Kotak Mahindra Bank
Auxin Capital Management
ICICI Bank
Capital Local Area Bank
DCB Bank
Edelweiss
Kotak Securities
Geojit BNP Paribas
ICICI Securities
HDFC AMC
Karvy Stock Broking

FMCG

ITC
Wrigleys
HUL

Nestle
Berger Paints
Asian Paints
Cargill Foods
Kent RO
LT Foods
Bonn

LOGISTICS

Tata Forbes & Logistics
Maersk
Merino Services
Continental Logistics
Hind Terminals
Agility Logistics

PHARMA

Cipla
GSK
Fortis Hospital
Troikaa Pharmaceutical
Systopic Labs

Zoventus
Nixon Biotech
Franklin Pharmaceutical
IDS Infotech
Abbott
Practo Pharma
Alembic Pharma
Life Cell
Covidien Healthcare
Cryo Save
Braun Medical India

RETAIL

Gant
Nautica
Diesel
Lacoste
Fcuk
Kapsons
Tommy Hilfiger
Reliance Brands
Aditya Birla Retail
Globus

INFORMATION TECHNOLOGY

Tata Consultancy services
Tech Mahindra
CS Infotech
Wipro
Infosys
Genpact
IBM India
Accenture
HCL
IDS Infotech
Honeywell
PCS
Infotech Zone
Aon NIIT
Nagarro
CS Soft
Promatics
Artech
Om Careers
Peritus Soft

GLOBAL LEARNING

19

International events organised

17

International university collaboration

EDUCATION & DEVELOPMENT

43

University Gold Medals

29

International & National Awards

220

Extracurricular activities each year

100

Industrial visits each year

125

Educational domestic trips each year

British Telecom
Prime Focus
JSR

E-COMMERCE

Alibaba
Snapdeal
Jabong
Printvenue.com
Cashkaro.com
Syberplace.com
Whoopie
Naukri.com
Justdial

TELECOM

Vodafone
Airtel
Aircel
Oppo Mobile
Reliance Communication
Tata Teleservices
British Telecom

OTHER SERVICE COMPANIES

Global Honey Bee
Jaro Education
Ralson Tyres
Next Education
UAS International
Allan Lloyds

TEXTILE

Vardhman Textile
Oswal Group
Arman Exports
Centex
Duke Fashion

HR FIRMS

Harison Associates
Om Careers

CONSULTANCY

All States
S&P Global
Crescendo Global Services
Wnsndo Global Services

AUTOMOBILE

Daimler Benz India

INSURANCE

iICI Prudential
Star Daichi
HDFC Life
Religare Health
Future General

ADVERTISING

TBI International Pvt. Ltd.

HOSPITALITY

Inter-continental
Shangri-La
Taj Group
Oberoi Group
Marriott
Hyatt
Crowne Plaza
Radisson
Le Meridien

The Leela
The Lalit
Park Plaza
Royal Orchid
St. Regis
ITC Maurya
Keys Hotel
Hilton Hotels
Pirates of Grill

MANUFACTURING

Ralson Tyres
Matro Tyres
Vardhman Industries
Ceasefire Industries

TRAVEL & TOURISM

Thomas Cook
SOTC
MMT
Air Asia
Qatar Airways
Cox & Kings
PB Tourism Board

YOUR EXCELLENCY LECTURE SERIES

AMBASSADORS OF VARIOUS COUNTRIES TO INDIA VISITED CAMPUS.

Ambassador, Embassy of Colombia to India
H.E. Monika Lanzetta Mutis

Ambassador, Embassy of Zambia to India
H. E. Ms. Judith Kan'goma Kapijimpanga

Ambassador, Embassy of Ethiopia to India
H. E. Mr. Asfaw Dingamo Kame

Ambassador, Embassy of Tunisia to India
H.E. Mr. Nejmeddine Lakhali

Ambassador, Embassy of Seychelles to India
H. E. PHILIPPE LE GALL

Consulate General, Consulate of Tonga to India
H. E. Mr. Desh B Sahae

Charge d' Affaires, Embassy of Uruguay to India.
H.E. Mr. Fernando Martin Abal Baru

Deputy Chief of the Mission, Embassy of Serbia to India
Mr. Dusan Vukic, Deputy Chief of the Mission

Ambassador, Embassy of Togo to India
H.E. Mr. Kanyi Galley LOGOSU-TEKO

Deputy Chief of the Mission, Embassy of Palestine to India
H.E. Dr. Wael Albattrekhi

Ambassador, Embassy of Bosnia and Herzegovina to India
H.E. Dr. Sabit Subasic

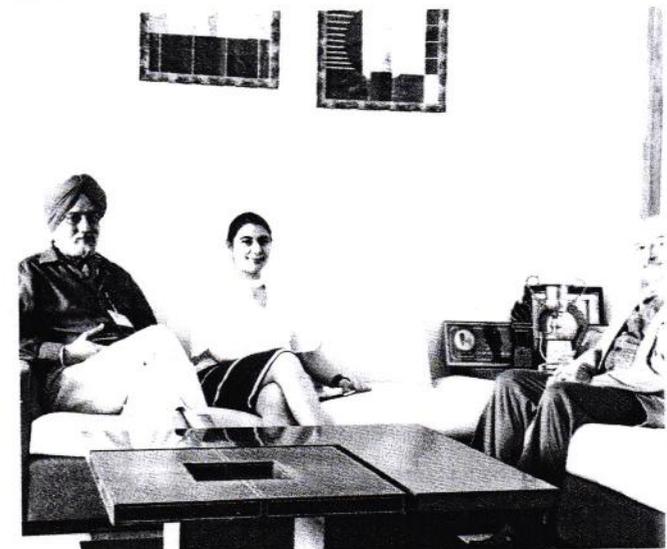
Ambassador, Embassy of Malawi to India
H.E. Dr. Mbuya Isaac G. Munlo

Educational Counsellor, Embassy of Ethiopia to India
Mr. Asalf Habtegeorgis

Head of Mission, Consulate General, Canada to India
H.E. Mr. Robert McDougall

Minister Counsellor, Embassy of Israel to India
Ms. Ditzia Froim

Cultural Attache, Embassy of Mexico to India
Ms. Jessica Mancera



Ambassador, Embassy of Niger to India

H.E. Ali ILLIASSON

Consulate General, Consulate of Comoros to India

H. E. Mr. K.L. Ganju

Secretary Administrative, Embassy of DRC to India

Mr. Beya Nkashama Gregorie

Director, Embassy of Alliance Francaise to India

Mr. Dominique Waag

Ambassador, Embassy of Maldives to India

H.E. Ahmed Mohamed

Ambassador, Embassy of Poland to India

H.E. Piotr Klodkowski

Ambassador, Embassy of Guinea Conakry to India

H.E. Alexandre Cece Loua

Ambassador, Embassy of Kingdom of Bhutan to India

H.E. Maj. Gen. V. Namgyel

Ambassador, Embassy of South Sudan to India

H.E. Peter Othol

High Commissioner, Embassy of Lesotho to India

H.E. Bothata Tsikoane

High Commissioner, Embassy of South Africa to India

H.E. Ms. Matte Nkona Mashapane

Ambassador, Embassy of DRC to India

H.E. François Balumuene

Guinea Bissau, Special Advisor P.M. to India

H.E. Deepak Vohra

Ambassador, Embassy of Gambia to India

H.E. Dembo M. Badjie

Ambassador, Embassy of Guinea Bissau to India

H.E. Malam Sambu

Ambassador, Embassy of Congo to India

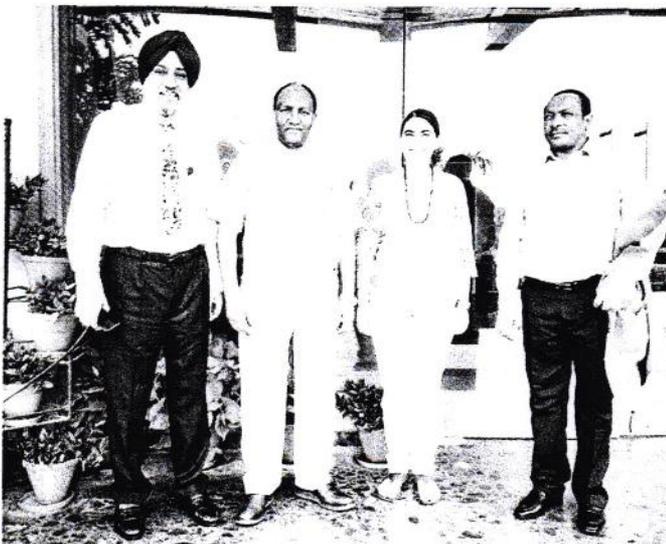
H.E. Felix Ngoma

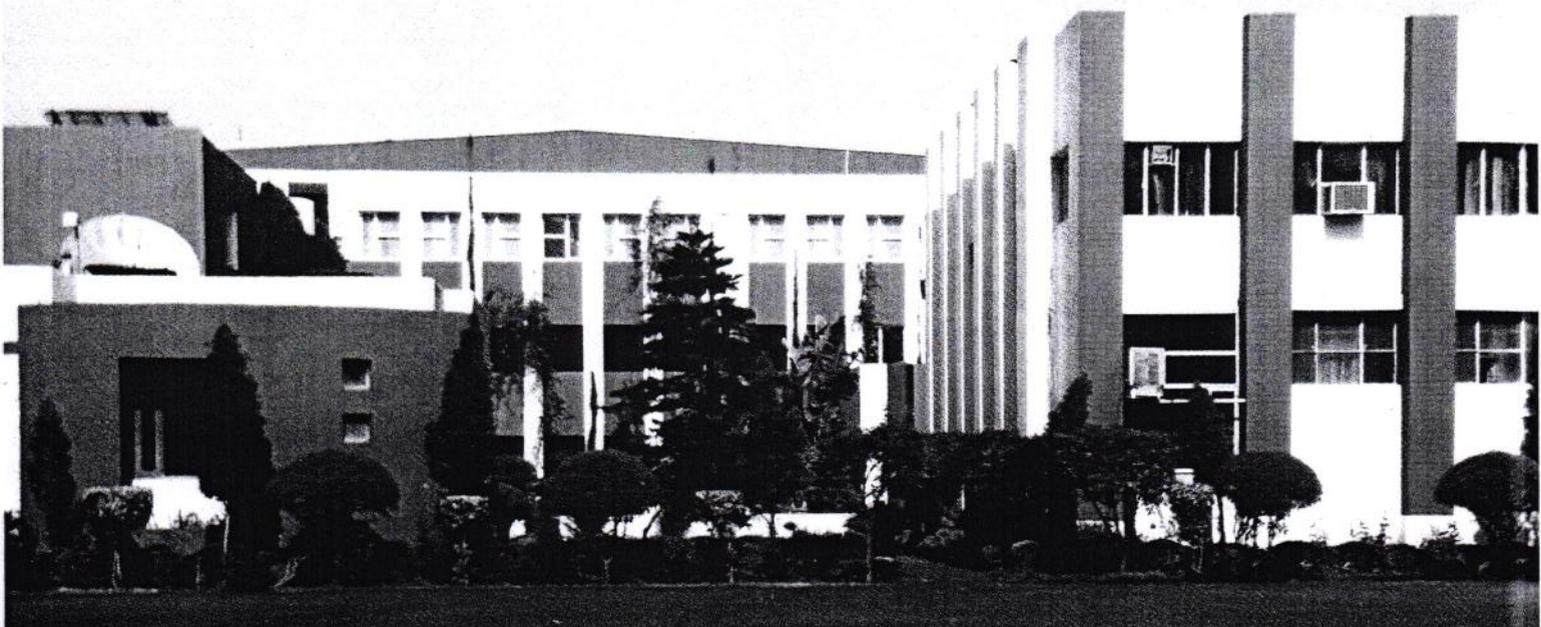
High Commissioner, Embassy of Namibia to India

H.E. Dr. Samuel Mbambo

High Commissioner, Embassy of Papua New Guinea to India

H.E. Tarcisius Eri





PUNJAB COLLEGE OF TECHNICAL EDUCATION, BADDOWAL

MBA & MBA (INTERNATIONAL BUSINESS)

Established in 1999

Masters of Business Administration (MBA)

Course Duration : 2 years

Fee: 39,875/- per semester

Eligibility : Minimum 50% in Graduation (10+2+3) from a recognized university.

Admission Criteria:

Past academic record.
GD/ PI at PCTE campus.

MBA & MBA (International Business)

Course Duration : 2 years

Fee: 39,875/- per semester

Eligibility : Minimum 50% in Graduation (10+2+3) from a recognized university.

Admission Criteria:

Past academic record.
GD/ PI at PCTE campus.

Focus on Activities :

- NISM Certifications - This makes them eligible for good job opportunities in financial sector.
- Rawar: A semester long activity has been designed for the students to get acquainted to the real life board room scenario.
- Barter Charter: Idea of this activity is to develop interpersonal and negotiation skills.
- Google Advertisement certificate
- Export Club: For MBA international Business students export club has been established.

PCTE is an academic institution that is set up to develop professional entrepreneurial and executive skills in Students. The institute primarily aims at imparting relevant education to young men and women with a view to provide them with the expertise to become effective professionals in the field of management and computer applications.

The institute also aims to conduct research in management and IT as applied to the needs of the industry. Through such research, the intent is to create and share new knowledge in this growing and increasingly important field.

PCTE today has been clearly ranked as the best B-School in Punjab, HP and J & K by various national magazines and journals, including Outlook, Business India, AIMA, etc., goes on to prove that PCTE was a concept that had to be born when it arrived.



MCA - LATERAL ENTRY

Course Duration : 2 years

Fee: 39,875/- per semester

Eligibility : BCA/B.Sc IT degree

from any recognized university. (Minimum 50%)

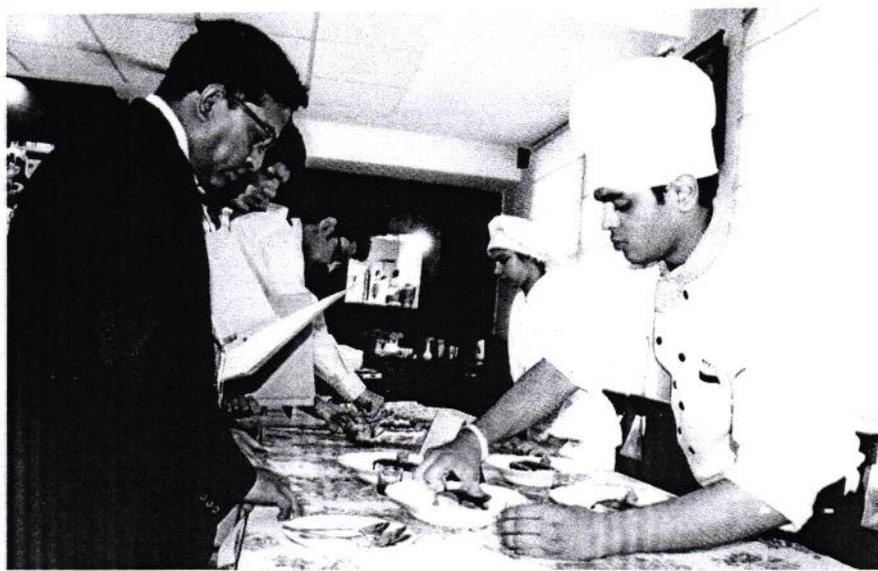
Focus on Activities :

- Four Corporate Trainings – on High Impact Presentations/ Office Productivity tools/ Soft skills.
- Tech-n-You – Conducted for 200 school students.
- Online Certification Courses-Google Certification, Microsoft Certification
- Workshop on CCNA, Application development, Web Development, MATLAB, Network Security etc.
- Industrial Visits-CS soft solutions, Infosys, Sebiz Infotech Ltd, Auribises Technologies, Numitech Solutions, Vardhman Textile Ltd.

Technical education took a new dimension in the India's emerging fields. India's banking system, insurance, telecom sector and capital markets have seen an overhauling change in the fabric and it was evident that a predictable large gap existed between the requirement in the market and the available skilled professionals available in the country.



PCTE - FACULTY OF HOTEL MANAGEMENT



Course: BHMCT
Duration: 4 years
Total Seats: 60
Eligibility : 10+2 in any stream from a recognized Board.

"We stress on research, development and evaluation."

Established in 2007

Approved by AICTE. Awarded as the Best Hotel Management Institute by PTU.

The Institution is built into a Mock Hotel with:

- Banquet
- Quantity kitchen
- Front office
- Training Restaurant
- Advanced Kitchen
- Mock guest room
- House-keeping Department
- Bakery & Confectionery

IHM has recently launched green cuisine and pink cuisine.

Green cuisine

A new invention in the global Culinary world, which is about great food prepared and fusioned with green food.

Pink cuisine

Introduction of global Culinary delights made from fresh flowers with great health & taste values.

Zaika-e-Hindustan

The Great Indian Food Festival 2017 whereby HM students showcased specialty dishes from 17 states of India.

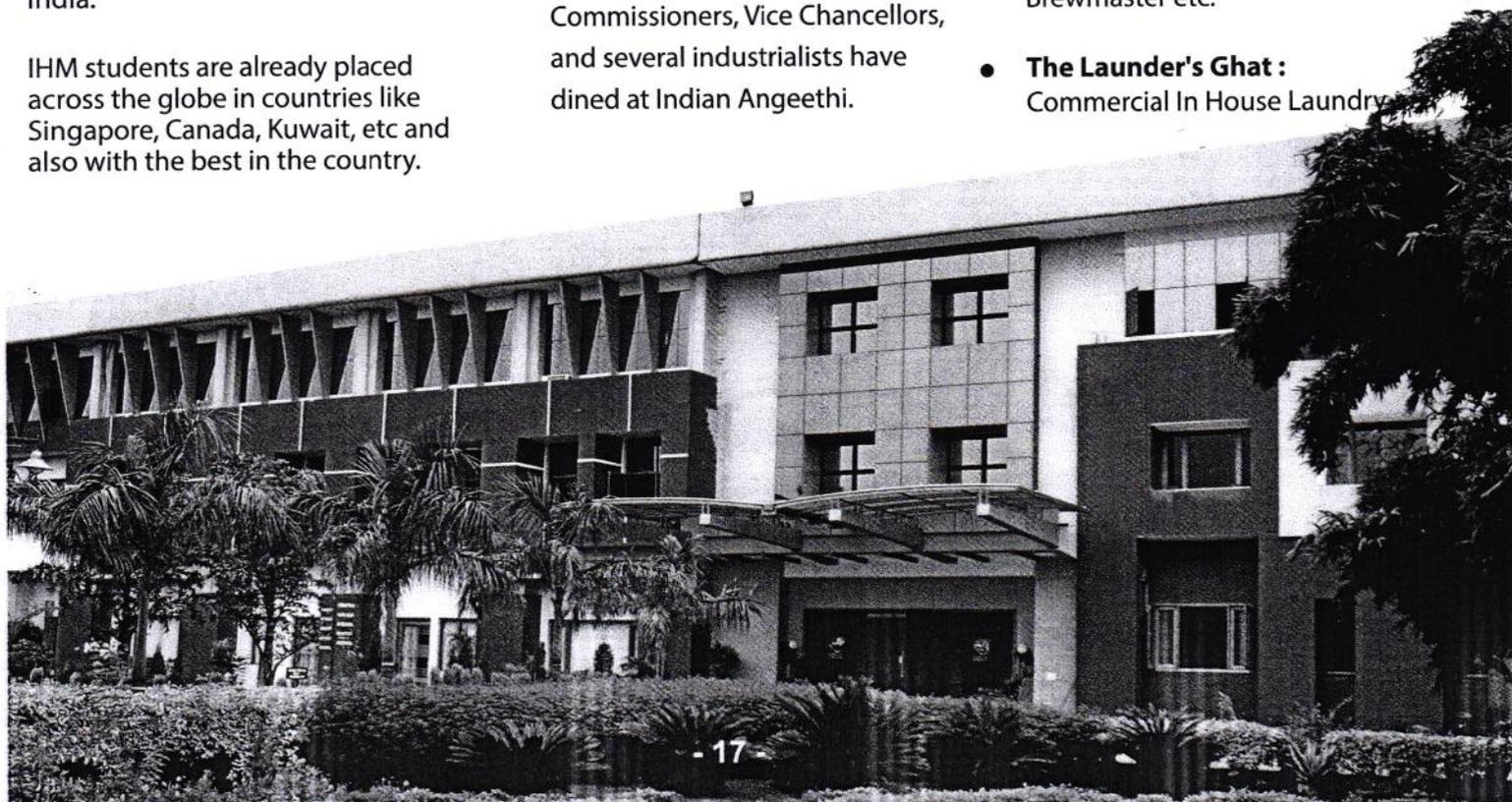
IHM students are already placed across the globe in countries like Singapore, Canada, Kuwait, etc and also with the best in the country.

PCTE students are working with:

- **Inter-continental**
- **Shangri-La**
- **Taj Group**
- **Oberoi Group**
- **Marriott**
- **Hyatt**
- **Crowne Plaza**
- **Radisson Blu**
- **Le Meridien**
- **The Leela**
- **The Lalit**
- **Park Plaza**
- **Royal Orchid**
- **St. Regis**
- **ITC Maurya**

Some recent updates at IHM:

- **Indian Angeethi**
Training restaurant cooked, served & managed by students. Sells 50 pax a day.
- **260° Station**
Bakery & Confectionery Unit of PCTE
- **Rotten Tomatoes**
A Café with global food.
- **Dignitaries Dine:**
Students serve Continental, Italian, Thai etc. So far 35 High Commissioners, Vice Chancellors, and several industrialists have dined at Indian Angeethi.
- **Hospitality Olympics:**
Competitions featuring Cocktail Making, Bed Making, Napkin Fold, Baking etc.
- **International Cuisine Fest:**
International students showcased their native food. About 15 countries participated.
- **Hospitality conference:**
Industry and academicians participated-Fusion Cuisine.
- **Culinary Treats:**
PCTE in association with Hyatt Regency, Ludhiana ran summer courses for Appetizers, Baking & Italian Cuisine
- **Corporate training at PCTE-IHM:**
For CII, LMA (Ludhiana Management Association), Bonn Breads, Trident, Cremica & Delmonte.
- **Event Management:**
Students organize large banquets (Cook, serve, and manage) for Fresher nights, Farewell, International Students week, etc.
- **Industrial visits:**
To Hotels & food chains like Hyatt, Park Plaza, Pizza Hut, KFC, Brewmaster etc.
- **The Launder's Ghat :**
Commercial In House Laundry





PCTE - FACULTY OF PHARMACEUTICAL SCIENCES

B. Pharmacy

Duration: 4 years

Total Seats: 60 (Regular) + 12 (lateral)

Eligibility: 10+2 in Physics, Chemistry,
Maths/Biology any stream
from a recognized Board.

M. Pharmacy (Pharmaceutical)

Duration: 2 years

Total Seats: 12

Eligibility: B. Pharmacy Degree
from a recognized University.

"You may acquire a certain amount of knowledge, much of which may be forgotten, all the same the shadow of lost knowledge at the least protects you from many illusions. More important than knowledge, however, is learning the arts and habits which will last for a lifetime."

Established in 2007

Awarded as the Best pharmacy institute of PTU.

Approved by AICTE and PCI (Pharmacy Council of India).

Infrastructure & Labs:

- Central Instrumental lab
- Industrial Instrumental lab
- Pharmaceutical Chemistry lab
- Microbiology Lab
- Formulation Preparatory Rooms
- Central Chemical Store
- Herbal Garden
- Pharmacognosy Lab
- Animal House approved by CPCSEA

Grand Friday:

All the student of the final year in their 7 semester are asked to work at pharmaceutical industry for the whole day.

Industrial Visits:

Students regularly visit various GMP certified pharmaceutical industries at Himachal Pradesh & Punjab.

Placements:

- Nestle India Ltd
- GlaxoSmithKline
- Dr. Reddy's Lab
- Ranbaxy
- Sun Pharma
- Abbott Laboratories
- SPS Hospitals
- DMC& H
- Micro Labs
- Franklin Laboratories (India) Pvt. Ltd
- Psycy Remedies
- Indo-Swift Laboratories Ltd
- Consern Pharma Pvt. Ltd
- Cosmos Pharmaceuticals
- Velite Pharmaceuticals
- Zuventus Pharmaceuticals
- Kansai Pharmaceuticals
- Lupin Pharmaceuticals

Summer Courses:

PCTE was association with SPS Hospital for Clinical trials and Bioinformatics summer courses for the science students.

Healthcare collaboration:

- PCTE has signed MOU with reowned Health Organisations Fortis Hospital.
- SPS Hospital and ACE Healthways are official healthcare partner of PCTE. Active MOU with SPS Hospital and ACE Healthways.

Pharmacy Week Celebration:

A grand celebration on World Pharmacist day and pharmacy week exclusively for the Pharmacy students. Health check up camps, Doctor's consultancy and free medicine supply done by the college

Scholarship:

Two students awarded with GPAT scholarships, 5 students with other UG and PG scholarships by AICTE and Ministry of HRD.

Health Camp:

The Department regularly organises Health camp in with collaboration of renowned Hospitals on Ludhiana City along with Regular workshop on First Aid.





PUNJAB COLLEGE OF TECHNICAL EDUCATION, JHANDI

Established in August 2007, it is a part of PCTE Group of Institutes where one experiences the youngest and most enthusiastic population on campus. It is a small globe in itself; one finds him/her self surrounded with chants and whispers in foreign languages and also international lifestyles, for IMT has students studying from all over the world.

The Campus nests under the shade of huge trees and on top of plush green earth provides a sense of freshness away from the bewildered city life, which in return has serene and relaxed environment to learn & perform. In the same breath the Institute is also geared with the latest technology so that the students are connected to the world around them.

The Institute is equipped with:

- Wi-Fi
- State of the art LCD's in every

lecture hall.

- Three Computer labs with best consoles.
- Online e-books.
- Large lecture halls.

Studies are one part of the curriculum; the Institute also pays immense attention to the recreational part of a student's lifestyle as well. Therefore provides the following facilities to the students:

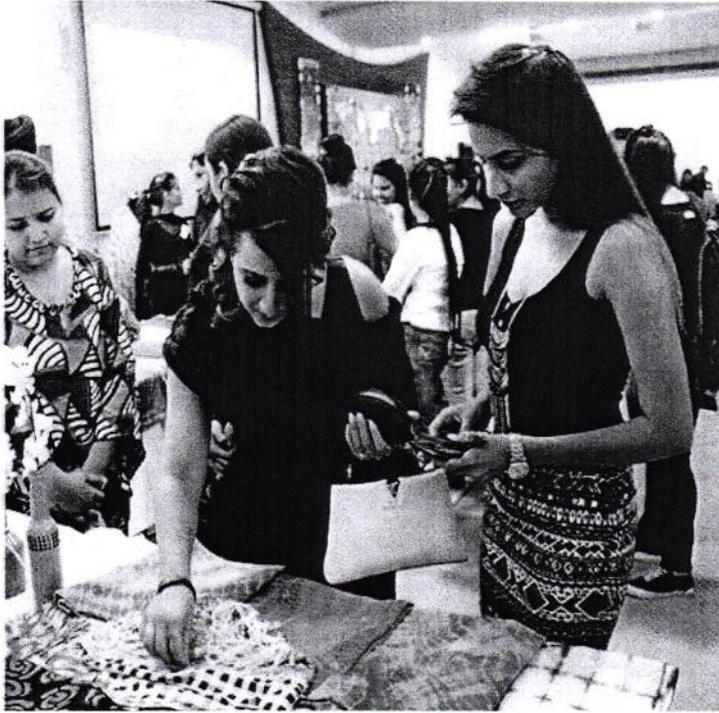
- Table tennis
- Billiards (Pool Tables)
- Badminton Court
- Basketball Court
- Volleyball Court
- Soccer field

Also rampant at the institute is the prevalence of various clubs. Every student is a member of at least one club. The sole purpose of the Club is to

enhance the students creative, managing, and organizing skills....

- Literary Club
- Theatre Club
- Music Club
- Corporate Social Responsibility Club (CSR)
- Dance Club
- Basketball Club
- Football Club
- Media & Photography Club
- Cricket Club
- Volleyball Club
- Travel Club
- Physical Fitness Club
- Fashion Club
- Events on Air Club

All clubs are run and organized by students. Each has a body which includes students in different hierarchies (President, Vice President, Secretary & Treasurer) which functions their respective clubs.



Bachelor in Business Administration (BBA)

Seats : 270

Eligibility : 10+2 (any stream).

Fee : 21,425/- Per Semester

Focus on Activities

- Consumer Hub, Multiple Quizzes, Group Discussions
- CSR collection activities, Various Sports are organized and conducted like Volleyball, Football, cricket etc.
- Wednesday activity, Dumb Charade, JAM, etc.
- Guest Lecturer & Industrial visit.

Bachelor in Computer Applications (BCA)

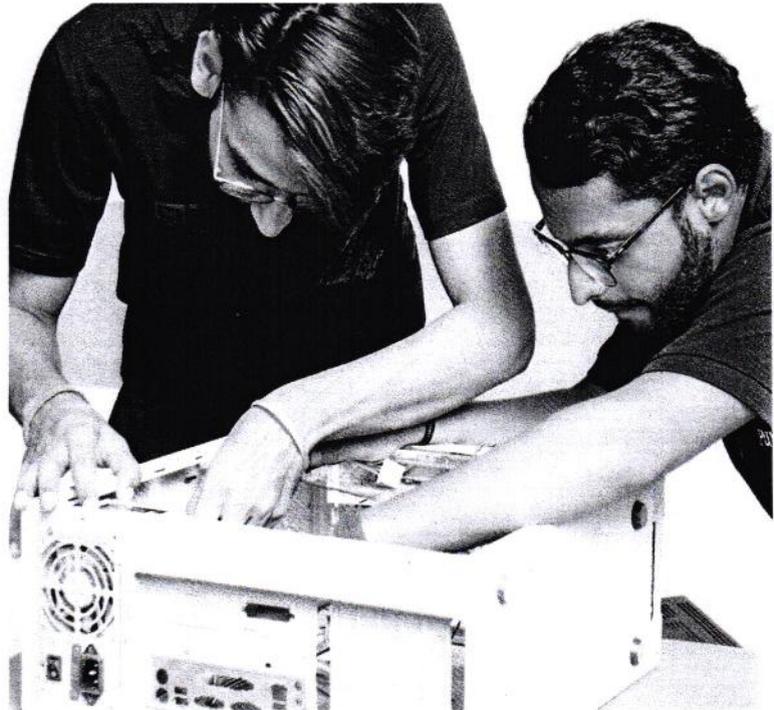
Seats : 150

Eligibility : 10+2 (any stream).

Fee : 21,425/- Per Semester

Focus on Activities

- Corporate Trainings – on High Impact Presentations/ Office Productivity tools/ Soft skills.
- Tech-n-You-Technical Workshop for School Students
- Workshops & Seminar on CCNA, Application development, Web Development, MATLAB, Network Security etc.
- Industrial Visits-CS Soft Solutions, Infosys, Sebiz Infotech Ltd, Auribises Technologies, Numitech Solutions, Beetels Teletech Ltd. , Vardhman Textile Ltd.
- Online Certification - Coursera UdeMy & NPTEL Google & Microsoft Certification
- Inter College Technical Fest ATENA.
- Guest Lecture by Renowned speakers from Industry.
- Summer Internship



Bachelor in Commerce (B.Com (Professional))

Seats : 120

Eligibility : 10+2 (any stream).

Fee : 21,425/- Per Semester

Focus on Activities

- Industrial Visits
- Guest lecture by experienced bankers and chartered accountant
- Tally certification
- Consumer Hub
- Income Tax Return Filing
- Workshop on GST & Banking
- Making PAN Card
- Understanding online banking & doing fund transfer





Bachelor in Travel & Tourism Management

Seats : 60

Eligibility : 10+2 (any stream).

Fee : 17,225/- Per Semester

Duration : 4 years

Focus on Activities

- Reservations: Travel Port Galileo Reservations Softwa
- Trips: Students are responsible for organizing and preparing Education trips and Excursions all year around.
- Tour Coordinators: They accompany the trips enrich them with various tasks.
- Activities, Bike Heritage ride, Inter-college quiz & Itinerary competition.

B.Sc. Biotechnology

Seats : 60

Eligibility : 10+2 (Chemistry, Physics with Biology/Math/ DIP in MLT or Biotechnology).

Fee : 23,425/- Per Semester

Focus on Activities

- Industrial visits to companies like Yakult (Sonipat), United Breweries (Kingfisher), Ludhiana Beverages (Coca Cola), NDRI (Karnal), Directorate of Mushroom Research Institute (Solan) etc.
- Guest lecture on various topics like cancer, Gene Cloning, Anaemia, Plant Tissue Culture etc.
- Water Testing, Swachh Campus & Earn while you learn Activities
- Debates, Group Discussion, Extempore, Literary, Photography, Video Graphy, Stage Presentation and many more.



B.Sc. Fashion Design

Seats : 60

Eligibility : 10+2 (any stream).

Fee : 23,425/- per semester

Focus on Activities

- Educational Trips : Students are exposed to Fashion shows, craft fairs, industry internships & craft documentation.
- Skill Oriented and application based teaching practical work in Pattern making, Draping, Weaving Printing, Dyeing, Garment Construction labs.
- Workshops & Industrial visits.
- Activity: "Tailor it yourself" & Fashion Show.
- Design Studio: PCTE Department of Fashion Design i running a design studio, students are responsible fo taking orders, designing and construction.





B.A. Journalism & Mass Communication (BJMC)

Seats : 60

Eligibility : 10+2 (any stream).

Fee: 21,425/- per semester

Focus on Activities

- **Print Media** - Students are involved in designing and news writing process inside and outside campus for VOP times.
- **Broadcast Media** - Students are involved in process of anchoring, camera handling and editing for in house television.
- **Expert Sessions:** Various seminars/workshops are organized in which professionals from media industry interact with students.
- **Graphic Design:** Students are involved in creating and designing own graphics for the television and newspaper/Magazine design.
- **Industrial visits and Educational trips.**

B. Sc. Medical Laboratory Sciences (B.Sc MLS)

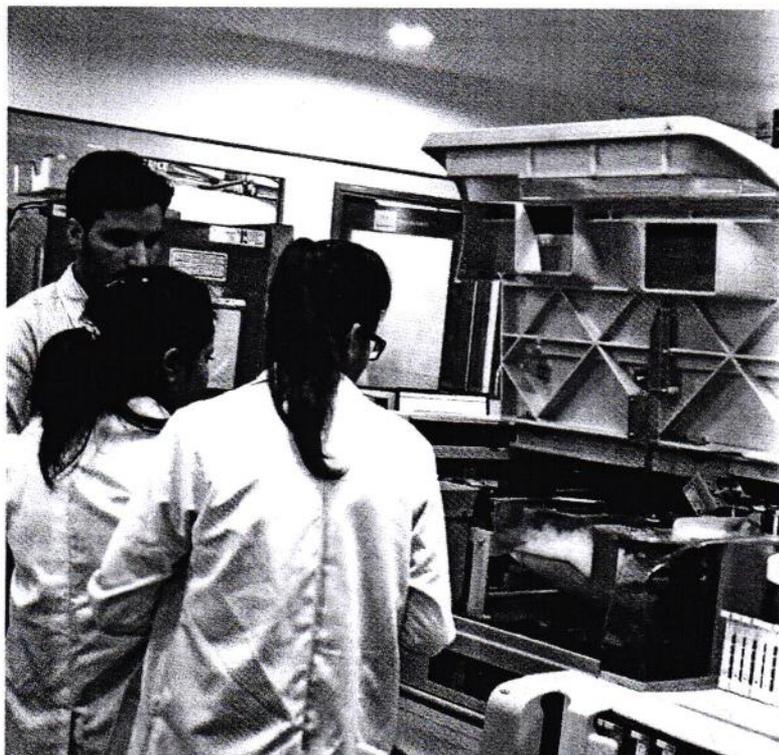
Seats : 60

Eligibility : 10+2 with Physics & Chemistry as compulsory subjects and either Mathematics or Biology conducted by a recognized Board/University/Council. Lateral entry is allow for the students who has passed DMLT or Diploma in Pharmacy as per IKGPTU norms.

Fee : 23,425/- per semester

Focus on Activities

- **Free Medical Camp** organized by the department in collaboration with Global Heart Hospital.
- **Industrial Visit** in various hospitals to work with different specimens, like blood and tissue samples
- **Guest Lecture** are delivered by Eminent Expertise on various topics like Rational use of medicine, automated analytical techniques (auto analyzers), hearts and associated diseases.
- **Workshop on Analytical Techniques** in collaboration with Agape Diagnostics and Terumo Penpol Pvt. Ltd.



BSc. Agriculture (Honors)

Seats : 60

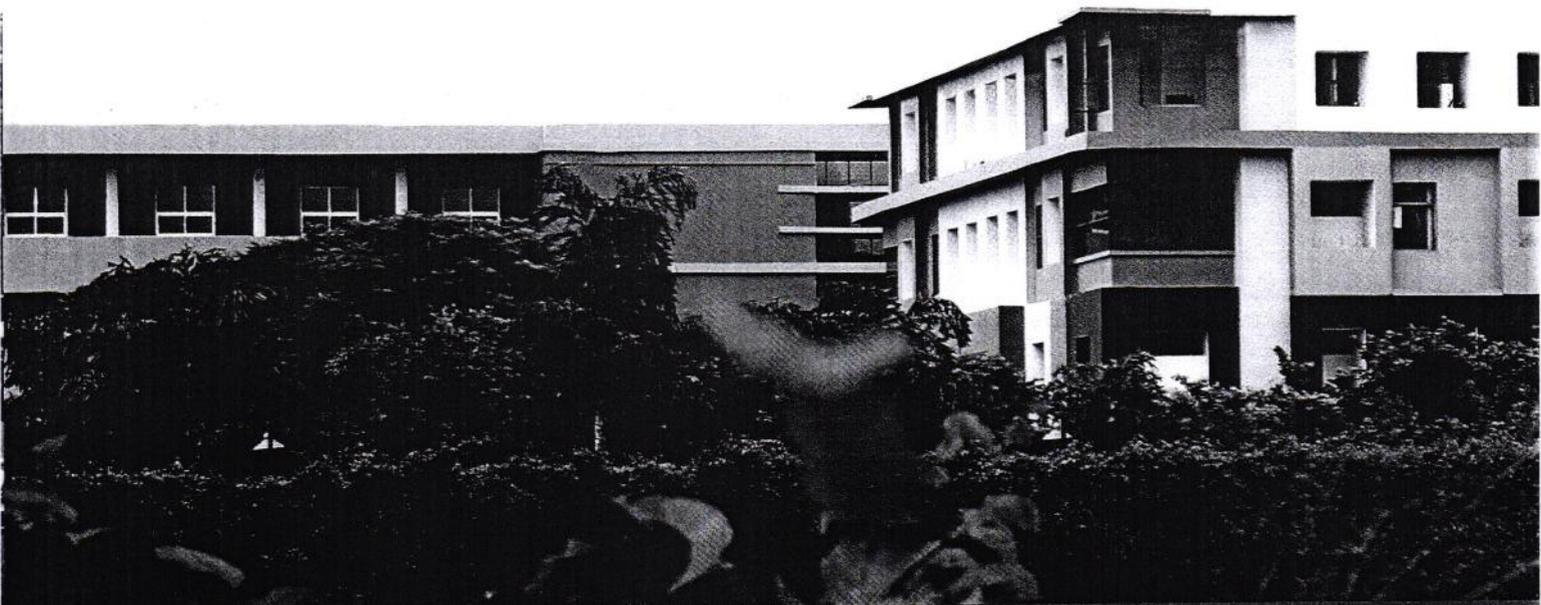
Eligibility : 10+2 (Medical/Non-Medical)

Fee : 23,425/- per semester

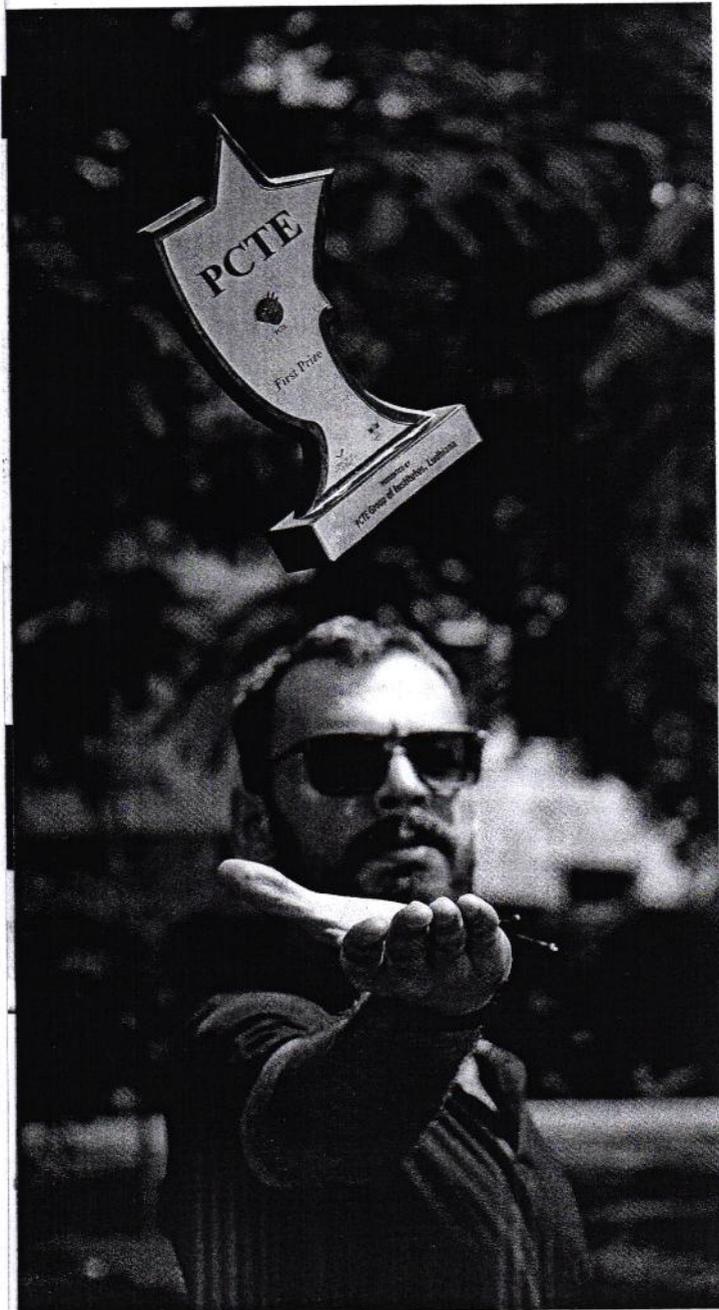
Duration : 4 years

Focus on Activities

- 15 Acres of Experimental Land.
- Regular Field Visits.
- Guest Lecturers
- Presentations
- Students Training on Farm Area



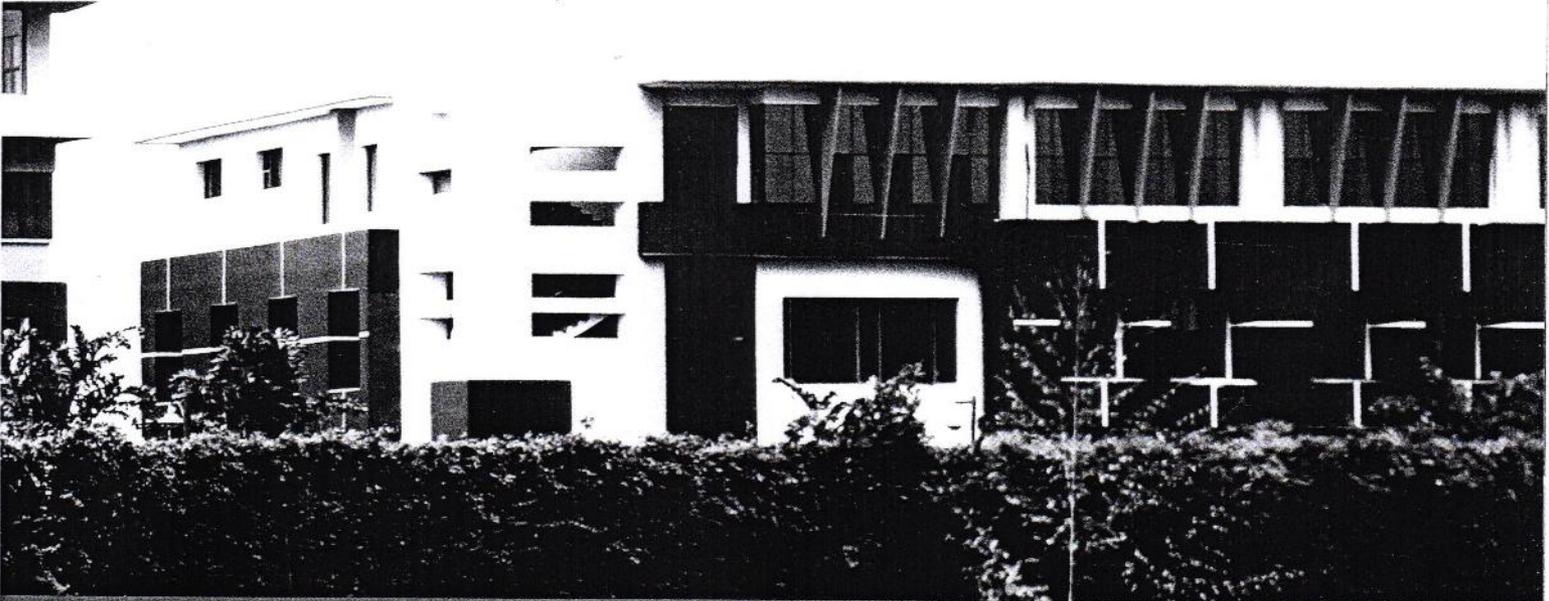
COURSES AT A GLANCE



COURSE	SEATS	FEE STRUCTURE
Business Management		
MBA	120	39,875/- Per Semester
MBA-IB	60	39,875/- Per Semester
BBA	270	21,425/- Per Semester
Computer Application		
MCA	60	39,875/- Per Semester
BCA	150	21,425/- Per Semester
Pharmacy		
M.Pharma	12	63,000/- Per Semester
B.Pharma	60	40,050/- Per Semester
Commerce		
B.Com. (Prof.)	120	21,425/- Per Semester
Bio-Technology		
Bio-Tech	60	23,425/- Per Semester
Hotel Management		
BHMCT	60	40,050/- Per Semester
Travel & Tourism		
BTTM	60	17,225/- Per Semester
Fashion Designing		
B.Sc FD	60	23,425/- Per Semester
Journalism		
BA. Journalism & Mass Communication	60	21,425/- Per Semester
Medical Laboratory Science		
B.Sc MLS	60	23,425/- Per Semester
Agriculture (Honors)		
B.Sc Agriculture (Honors)	60	23,425/- Per Semester
Additional Charges		

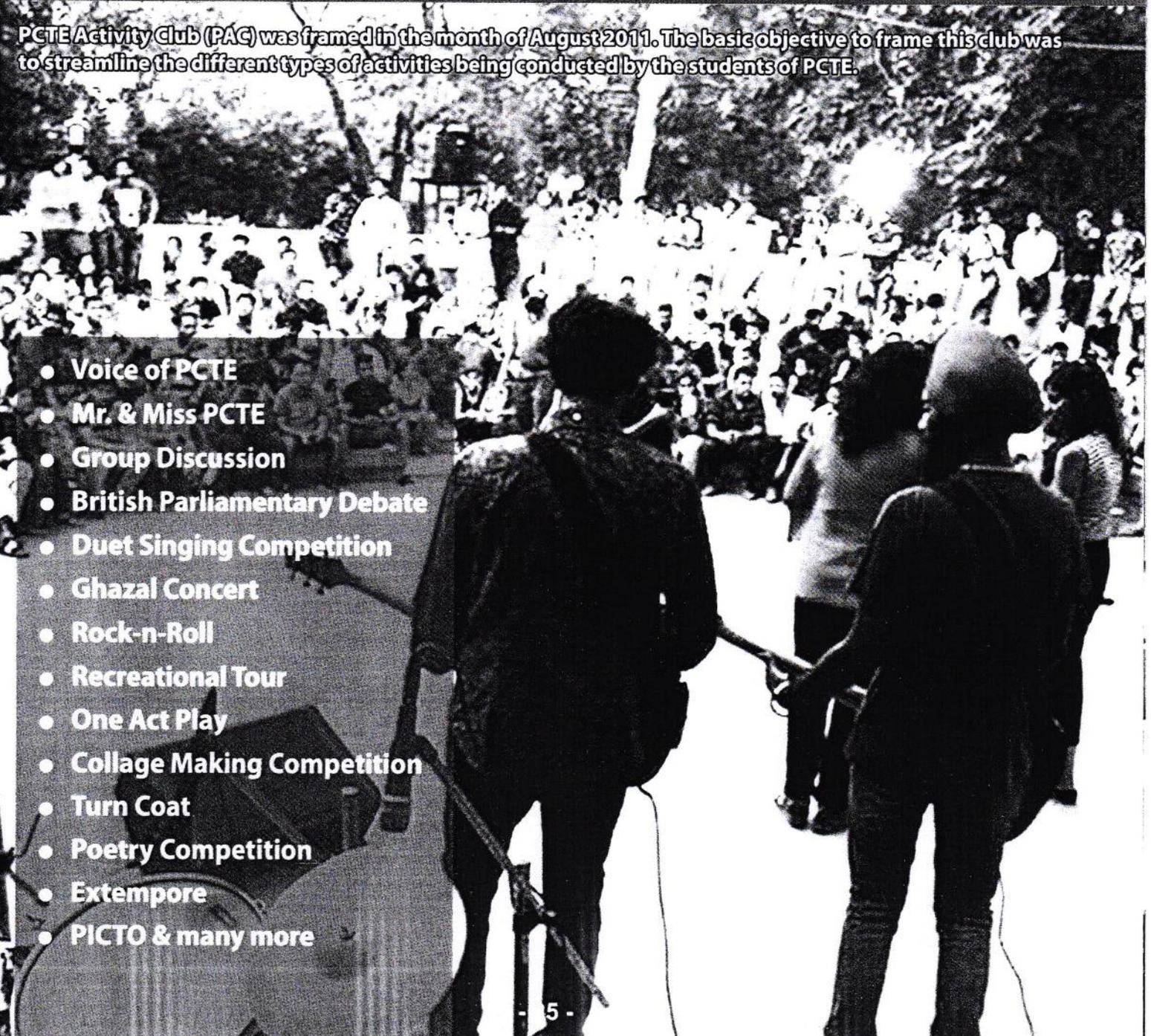
2000/- P.T.U Admission Fee
Uniforms, Security, Miscellaneous charges extra
Fee subject to revise as per PTU notification

For International Students Fee visit online at www.pcte.edu.in/international



PCTE ACTIVITY CLUB (PAC)

PCTE Activity Club (PAC) was framed in the month of August 2011. The basic objective to frame this club was to streamline the different types of activities being conducted by the students of PCTE.

- 
- Voice of PCTE
 - Mr. & Miss PCTE
 - Group Discussion
 - British Parliamentary Debate
 - Duet Singing Competition
 - Ghazal Concert
 - Rock-n-Roll
 - Recreational Tour
 - One Act Play
 - Collage Making Competition
 - Turn Coat
 - Poetry Competition
 - Extempore
 - PICTO & many more



PCTE INTERNATIONAL HOSTEL



PCTE GUEST HOUSE



PCTE GIRLS HOSTEL

HOSTEL & TRANSPORT FACILITY

There are separate hostels for Boys & Girls.

The Girls Hostel is located near Octroi Post which is five minutes drive away from college and the boys hostel is located in Jhande village, walking distance from campus 2.

Both Hostels have the following Facilities:

- Fully air conditioned rooms with beds, fridge, Cupboard, Fan & Study Table.
- Single/Double/Trippl Bedroom on a shared basis
- Three meals per day
- 24/7 Security Guard
- TV Lounge
- Wi-Fi
- Parking Space



College bus transport facilities is available to & fro from

Moga | Raikot | Jagraon

Ludhiana - Jamalpur

Samrala Chowk

Bus Stand

Dugri

Jalandhar Bye-pass

Haibowal Kalan

Pakhawal Road

Basti Jodhewal

Girls & Boys Hostel

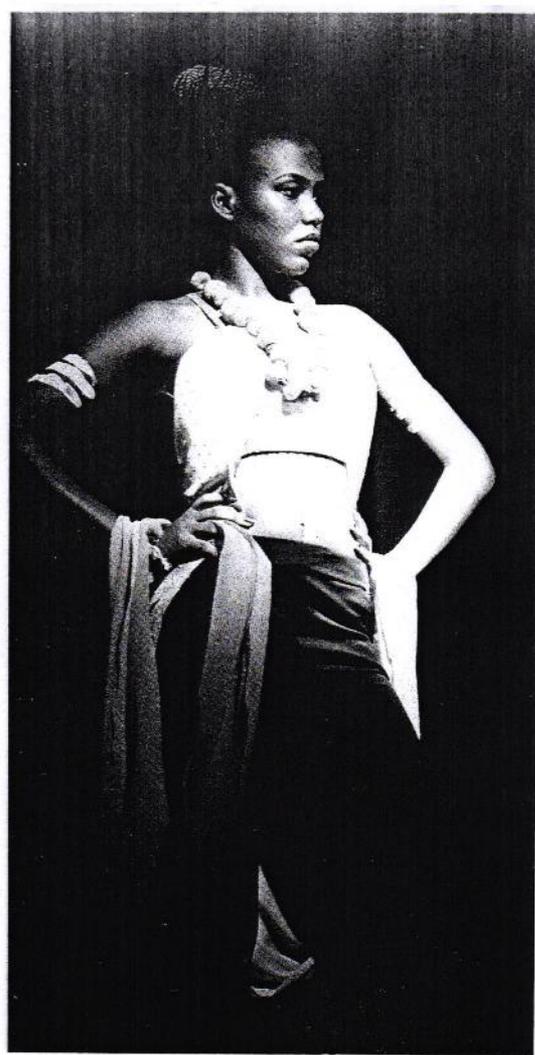
Sidhwan Bet

For more information log on to

www.pcte.edu.in

or Contact : +91-161-2888500

E-mail : info@pcte.edu.in



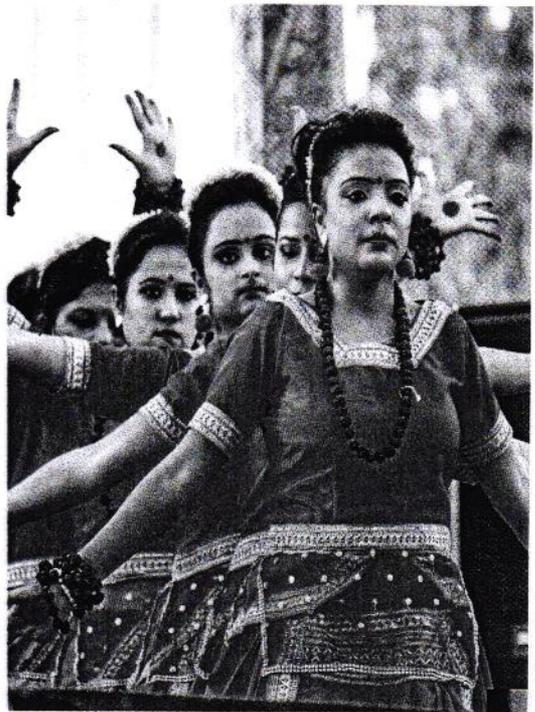
IMPORTANT NOTES

Ragging is prohibited and students found guilty are expelled.

If any student remains absent for 10 days consecutively in any of the PCTE Institutions, his/her name is struck off and the seat is offered to the next deserving candidate.

Fee once submitted will not be refunded

Jurisdiction of Ludhiana Court will apply in case of disputes.



"... .. and a lot more happens on campus"

